

A Grand Future Ahead





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Our Mission

Enhance the experience of Grand Park for everyone in Los Angeles County and for all visitors for generations to come.

Foundation Structure

The Los Angeles County Grand Park Foundation was incorporated in December 2013 as a 501(c)(3) nonprofit public benefit corporation. On June 24, 2014, a resolution of the County Board of Supervisors approved the Los Angeles County Grand Park Foundation to replace the interim Grand Park Advisory Board and to provide guidance and support in programming, marketing, fundraising, partnerships, and community building for Grand Park. A Board of Directors governs the organization.

According to its bylaws, the Foundation’s specific purpose “is for the management and programming of open public spaces, and to engage in any lawful charitable activities allowed by law.”

The Foundation seeks to contribute to the quality of life in Los Angeles County by developing and supporting community-building and community-wellness initiatives. These initiatives provide access to educational and recreational programming for youth, seniors and families at Grand Park and other public spaces.

The Foundation will build upon Grand Park’s existing success. It will work with the community and civic partners throughout the county to create cultural place-making alliances and to help maintain the park’s beauty and integrity as a world-class public space and destination.

Dear Friends of Grand Park:

The Grand Park Foundation's first Annual Report symbolizes a new chapter in the evolution and promising future of an incredible civic resource. Grand Park is an urban oasis in the heart of downtown—inspired by the best urban public open spaces—with flora from around the world and majestic views that extend four blocks long from Grand Avenue to Spring Street. It provides a central gathering place to connect, celebrate and shape our future together.

The Foundation is dedicated to making everyone's experience at Grand Park and public spaces in Los Angeles County even grander. In 2012, the County of Los Angeles established the Grand Park Advisory Board until the Foundation was in place. We are grateful to the Advisory Board for their initial guidance on Grand Park programming and policies, and we are excited to build upon their efforts. We thank the community, County, Grand Park team and Music Center for making Grand Park a special place.

We are focused on contributing to the quality of life in Los Angeles County through the development and support of community-building and community-wellness initiatives. Our efforts will provide access to free educational and recreational programming for youth, seniors and families at Grand Park and other public spaces. As a community-based nonprofit organization, the Foundation is committed to helping Grand Park sustain its position as a world-class public space for everyone.

During our first fiscal year of 2015-2016, the Foundation's base was built. A diverse Board of Directors was set to begin its work. Policies were adopted. From the outset, our Board recognized the need for professional management skills and retained an experienced parks and open space management consultant to serve as day-to-day staff and as strategic advisors. A five-year strategic plan underway was updated to establish benchmarks for operations, structure, fundraising, programs and other elements. For example, we

developed community programming, began fund development efforts, established a fund to support programs proposed by the community and created a community engagement process to obtain public input through an annual community meeting about Grand Park. We are poised to provide free educational and recreational youth, senior and family initiatives with a focus on cultural, environmental and wellness programs, including the launch of our Grand Park Rangers program. We are grateful to the generous donors and supporters who have helped us reach this point.

In the months ahead, the Foundation is prepared to take its work on behalf of the community to an even higher plateau. We will continue implementing our updated five-year strategic plan. We'll add four new Board members to bring additional expertise to our existing Board of Directors. The Foundation will launch its programs involving community-building and community wellness. We'll debut our website

that ties to our educational programming initiatives and tells the Grand Park story, and complete a book about the "Making of Grand Park." We will kick-off our community programming partnership fund. We'll also hold our first community engagement meeting to seek public input to help us achieve our mission.

The Grand Park Foundation invites you to join us in bringing an added level of public enjoyment at Grand Park—"the park for everyone"—a glittering showcase of Los Angeles County's diverse communities and our connections to the world's cultures.



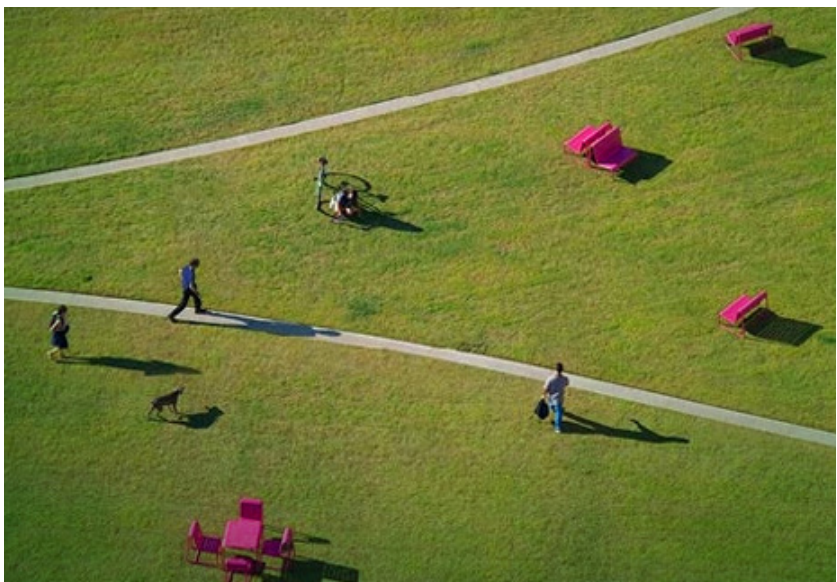
Sincerely,
Michael Woo
Interim President
Grand Park Foundation

Grand Park History

Grand Park is a 12-acre public space owned by the County of Los Angeles at the Los Angeles County Mall that opened to the public in 2012. The Park stretches four downtown blocks from Grand Avenue to Spring Street. The area is adjacent to the Music Center, Walt Disney Concert Hall, the Cathedral of our Lady of the Angels, City Hall and historic corridors.

The goal of creating a civic park by redesigning and activating the County Mall became possible with the Grand Avenue Authority’s approval of the Grand Avenue Project, a mixed-use development by Related Companies, which agreed to contribute \$50 million towards the \$56 million budget to create Grand Park. After a comprehensive community engagement process by the County and Grand Park architect Rios Clementi Hale Studios, construction of Grand Park began in June 2010 and opened in July 2012.

In June 2014, the County officially approved the Los Angeles County Grand Park Foundation to assume the role of the County’s interim Grand Park Advisory Board, which was established pending the formation of the Foundation.



Grand Park’s Civic Park Business Plan served as the blueprint for the Park’s governance, maintenance and programming. The Grand Park Foundation resulted from the plan, which recommended a community-based foundation model similar to park and open space private-public partnerships across the country.

Milestones

JUL 2012	Grand Park opens
DEC 2013	The Grand Park Foundation is incorporated as a 501(c)(3) nonprofit
June 2014	The County Board of Supervisors approves the Los Angeles County Grand Park Foundation to replace the interim Grand Park Advisory Board
FY 2015-16	The Foundation establishes its headquarters and approves its operational structure, programming plans and initial strategies
FY 2016-17	Implementation of an updated five-year strategic program plan begins

2015 | 2016 Accomplishments

The Foundation Moves Ahead

Important elements of the Foundation's infrastructure were solidified that allowed the organization to move forward in its work to support Grand Park.

The nonprofit established its operational structure. A nine-member Board of Directors was formed. Policies were developed and adopted. MJM Management Group, authors of the Civic Park (now Grand Park) Business Plan and specialists in nonprofit formation and public space management, was retained to serve as day to-day staff and strategic advisors. These functions provide the base from which the Foundation can move forward to achieve its mission.

Strategic Plan Development

The Foundation began implementing its updated five-year strategic plan, including setting milestones for operations, structure, programs, fundraising and other elements. For example, in 2016-17, the plan

defines specific goals, such as achieving specific revenue marks, developing fundraising programs, launching the Grand Park Rangers program pilot, and expanding its Board of Directors and volunteer advisory committees.

Community Programs to Be Launched

The Foundation designed free educational and recreational programming for youth, seniors and families to be implemented at Grand Park and other public spaces.

These programs are a result of a community engagement process held during the Park's design phase and reinforces the organization's focus on developing and supporting community-building and wellness programs. These programs will be launched beginning in 2016-2017.

Grand Park Rangers

This program pilot is a free educational community-building and community-wellness initiative for youth, seniors and families. It is designed to promote awareness of wellness and environmental practices, while generating Grand Park community stewardship, park/green space advocacy, civic engagement, and activating year-round on-going activities. Also, a Friends of the Grand Park Rangers was established as a volunteer community advisory group.

All Skate for Alzheimer's

A free community outdoor skating event to raise awareness about brain health – in particular, to uncover truths about Alzheimer's disease and other dementias – and to provide access to brain health and other wellness resources.

Unity Day in LA

Planning will continue for the first annual "Unity Day in LA" Music and Art Festival in 2017-2018. The free Festival will bring together youth symphonies and artists throughout Los Angeles County for a day of music and art, in collaboration with schools, community-based organizations, and other groups. This multicultural event will culminate with a record-setting largest-ever multicultural youth symphony performance that will be live-streamed worldwide.

Urban Parks Matter

Provides funding to recommended and approved proposals for community programming at Grand Park and other public spaces – cultural and traditional events and programs free to the public.

Day of Play

This free community wellness event promotes active living, and is inspired by National Play Outside Day to help families develop a fun lifetime habit of physical activity.

Summary Financial Statement Data Pre-Audit

Summarized Statements of Financial Position

	As of June 30,	As of June 30,
	2016	2015
Cash and cash equivalents	905,843	1,020,349
Fixed assets, net	4,732	-
Total Assets	\$910,575	\$1,020,349
Liabilities	\$895	-
Net Assets	\$909,680	\$1,020,349
Total Liabilities and Net Assets	\$910,575	\$1,020,349

Summary Financial Statement Data Pre-Audit

Summarized Statements of Activities

	For the year ended June 30,	For the year ended June 30,
	2016	2015
Grant contributions	5,000	1,020,250
Interest income	599	195
Total income	\$5,599	\$1,020,445
Expenses		
Program services	2,500	-
General and administrative	111,268	96
Fundraising	2,500	-
Total Expenses	\$116,268	\$96
Change in net assets	\$(110,669)	\$1,020,349
Net assets at beginning of year	\$1,020,349	-
Nets assets at end of year	\$909,680	\$1,020,349

Board of Directors



A special thanks to **Jonathan Weedman**,
Founding President
Grand Park Foundation
and Senior Vice
President, Wells Fargo
Foundation



Michael Woo
Interim President
Dean | College of
Environmental Design,
Cal Poly Pomona



Irwin S. Field
Treasurer
Chairman
Liberty Vegetable Oil
Company



Sandy Pressman
Secretary
Civic Leader



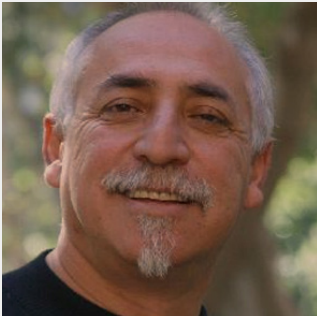
Gloria Molina
Los Angeles County
Supervisor | Retired



Tony Paradowski
Partner | Superjacent
Formerly of Rios Clementi Hale
Studios, Grand Park design team



Starlett Quarles
CEO
Urban X Marketing



Jose Luis Valenzuela
Director
Los Angeles Theatre
Center



Charlie Woo
CEO
Megatoys



Rosalind Wyman
Director Emerita | Music
Center Board of Directors

Thanks for your support

The Grand Park Foundation would like to thank
its donors and supporters for their generous
contributions.

- Board of Supervisors | County of Los Angeles
- The California Endowment
- California Community Foundation
- Paige Craig Photography
- Irwin S. Field
- Friends of Grand Park Rangers
- MJM Management Group
- Pasadena Garden Club
- Stuart Patterson | Colorola Studios
- Profile Strategies
- Raimondo Pettit Group CPAs
- Mark Rios | Rios Clementi Hale Studios
- William E. Sawin Sr. | TFG Philanthropic Consulting
Group
- TeamworksCom
- Thelma Pearl Howard Foundation
- Rosalind Wyman

Staff

- Angie Castro | Acting Executive Director
- Mary McCue | CEO, MJM Management Group

Contact Us

Grand Park Foundation
501 N. Main Street | Suite 304
Los Angeles, CA 90012
Call | 213.267.8500
Email | info@lacgpf.org
Web | grandparkfoundation.org

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